

Creating a Productive Bird Habitat



The best way to improve the variety and number of birds in your yard is to include all the elements of a productive bird habitat.

Food

Offer a wide variety of bird foods in different kinds of feeders. Native plants that provide seeds, nectar, berries and other food sources are also very helpful in attracting more birds to your yard.

Water

Birds need a dependable supply of water throughout the year for drinking and bathing. Many bird species that are not attracted to feeding stations are attracted to a reliable water source. Water is most attractive when it is audible and moving. Water sources can include small pools and waterfalls, bird baths, drippers, and misters.

Cover/Shelter

Birds won't come to a feeder or bath unless they feel secure. They need protective cover to escape predators and for rest. Native bushes and trees as well as small brush piles will give your birds the sense of security they need.

Nesting Locations

Trees, shrubs and other plants that provide shelter can also be safe nesting areas for non-cavity nesting birds. To entice cavity nesters, add nesting boxes around your yard. Provide nesting materials, such as string and yarn (2 to 4 inches long), feathers, bark strips, pine needles and pet hair, to make nest building a little easier.



We Bring People and Nature Together.®

Wiggle the Water!



WBU Water Wiggler

Our Water Wiggler has a twirling paddle that ripples the water in your birdbath, so that mosquitos can't lay eggs in it. The birds are also more attracted to water when it's moving!

Water Wiggler: \$29.99

Great Additions to Any Backyard



EcoClean Seed Tube Feeders

Our EcoCleanTM Seed Tube Feeders have antimicrobial product protection embedded into the tube, all black powder coated metal components, the seed diverter and all perch covers. These feeders also feature a Quick-Clean® removable bottom that makes them easy to clean. These easy-to-fill, easy-to-hang feeders come with a lifetime guarantee that includes squirrel damage.

from \$36.99



WBU Birdhouses

There is still plenty of time to attract nesting birds with a bird house. Bluebirds, tree swallows, chickadees, titmice, wrens and nuthatches are among the birds that use houses. We can help choose the right house for the bird you want to attract.

from \$24.99



Advanced Pole System Hardware

Our Advanced Pole System is the perfect way to mount your feeders. Completely modular, it allows you to configure your setup to match your feeders and birdbaths, and to change it up when necessary! Add a squirrel baffle to your setup, and just feed birds!

Basic Setup \$71.95

NEW! Bark Butter Bricks



Jim's Birdacious Bark Butter Bricks

Jim's Birdacious® Bark Butter® is already enjoyed by more than 100 different bird species. Now we have regular Bark Butter Bricks and BugBerry™ Blend Bark Butter Bricks. They are the same size/shape as a suet cake and very easy to use. Just place one in any suet or tail prop feeder to attract a variety of birds, including many that do not normally visit feeders.

from \$3.99

May Nature Happenings

- May 3: New Moon, May 17: Full Moon
- May 5 6: Eta Aquarids meteor shower
- May 14: International Migratory Bird Day
- Black fly season begins
- Indigo Buntings return.
- Courtship activities begin for Rose-breasted Grosbeak and Ruby-throated Hummingbirds.
- Chickadees, Tufted Titmice, nuthatches, juncos, cardinals, Blue Jays and Downy Woodpecker begin their egg-laying activities.
- Broad-winged and Sharp-shinned Hawk migration at its peak early in month.
- Pink Lady Slippers, Painted Trillium, and Bunchberry are in bloom.
- Northern Mockingbirds can be heard singing through the night into early summer.
- Moose calves are born late this month and into June.
- Gray Catbirds arrive.
- Painted and Snapping Turtles are moving to dry land to lay their eggs; look for them crossing roads.
- Baltimore Orioles return early this month.
- Peak of bird courtship. Listen for the morning chorus.

For more educational information, check out our Educational Resources at www.wbu.com/edu.

For fun activities for kids, visit our Pathways To Nature for Kids site: www.pathwaysforkids.com

May is prime time to attract hummingbirds and orioles. We've got all the feeders and the know-how to give you the best chance at luring these beautiful birds to your yard.



Great Gift Ideas for Mom & Dad

We offer unique gifts that are perfect for Mother's Day and Father's Day.



NEW! Spiral TreatTray Feeder

Perfect for offering Jim's Birdacious® Treats, our Spiral TreatTray $^{\text{TM}}$ features three easy-to-fill cups and provides unobstructed views of visiting birds.

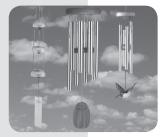
\$29.99



WBU Decorative Hummingbird Feeders

Our Decorative Hummingbird Feeders are designed to prevent drips and leaks, have a built-in ant moat and a lid that lifts off for easy filling. Backed with a lifetime guarantee, they are top rack dishwasher safe.

from \$19.99



Decorative Wind Chimes

Brighten up any backyard with the tranquil sounds of one of our beautiful wind chimes. Available in a variety of sizes and tones, they provide melodic tunes that create a peaceful retreat around your home.

from \$14.99



Decorative Bird Baths

Entice birds that are not visiting your feeders with an open source of water. Our bird baths come in many shapes, sizes and materials and may be placed on the ground or mounted on a pedestal or deck.

from \$29.99



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Nature Shop

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Sun: Sam-4pm www.wpu.com

Hummingbird feeder hanging pole

d only at Plaistow store. One discount per purchase. Offer not vali ious purchases, optics, gift cards, or sale items. Offer expires 05,



Cash's Crib



GASEOUS CASSIUS

Hi, everyone and happy spring to all. My senses really come alive this time of year with all the bright colors and birds singing and the wonderful smell of grass, trees and flowers. Speaking of the sense of smell, I'd like to discuss something that has become somewhat of an issue here at the store. Let me begin by saying we dogs have a different kind of digestive system than people. We are prone to fairly regular episodes of 'gas' that, as we all know, is pretty much involuntarily released. Well, apparently, I am more 'gaseous' than the average dog, and even more apparently, this is a problem in the store. Mike's had a talk with me about it, and I really don't get it. Full disclosure here; to us canines 'gas' as you call it is just another interesting thing that defines us as individuals. It's a very convenient way of determining what someone else had to eat recently without having to ask. Gas carries many other qualities perceptible to dogs that allow us to get an initial read on someone and really know quite a bit about them in just a few seconds. I'm sure you've all noticed what we do when we meet a new dog...got to sniff the backside...there's information overload back there, I'm telling you. I really couldn't understand why people don't do this, so I asked Mike. Two reasons: first, people don't have the nose for it and second, everyone would have bad backs from bending over so much. Makes sense, I guess. Well, the episode that's made this an issue happened a couple weeks ago in the store. Sunday afternoon, crowd had come and gone, I'm just relaxing on my bed. Now, I'd been gassy all day from the macaroni and cheese I had mixed in with kibble the night before. I love macaroni and cheese, but it doesn't love me if you know what I mean. Two nice ladies came in, browsing around, being nice to me and all of a sudden I felt a twinge followed by a voluminous passage of wind (Mike said its not kosher to use 'fart' in a family publication). Not to boast, but if a dog were around he would have learned a whole lot about me from this one. Mike was standing with the ladies just a few feet away. One lady puts her hand over her nose and mouth, glares at Mike, says 'if you're sick go to the hospital', starts heading for the door, Mike in pursuit, apologizing profusely 'for the dog'...honestly, Mike couldn't emit something that interesting if his life depended on it. The other lady stood there for a few seconds longer, her face turning as green as the Grinch, then bolted for the door. Mike comes back in, without the ladies, yelling some words I've never heard before and waving his hands in front of his face....and the fire alarm goes off!. This means every unit in the plaza has their alarm blaring. So, with everyone standing outside, the firemen show up. The fire marshall talks to Mike and walks inside our store. Ten seconds later, he comes marching out, strides to the back of the truck and proceeds to pull on his respirator and entire hazardous materials outfit. What a to-do over

The results of this fiasco are that first, Mike has informed me that I am officially on call to the U.S. military for deployment to the front lines in Afghanistan, where armed with a one month supply of macaroni and cheese I will flush terrorists from their caves...Mike says one month is all it would take, the war would be over, everyone comes home. Second, we now have EPA approved respirators available at the sales counter for anyone who would like to shop our store with complete peace of mind.

Well, I wish you all wouldn't find this 'habit' of mine so offensive. I will try to anticipate a little better and remove my bad self to the back room if I feel the urge.

Olfactory issues notwithstanding, please come in soon to see all the great new stuff for spring, birdbaths, statuary, feeders, jewelry, handbags (handmade in Maine!) wall art, bird houses and lots more. It is the start of hummingbird and oriole season, and we've got the feeders and advice to attract them and keep them coming. **REMEMBER MOM ON SUNDAY, MAY 8TH.**

Please come, PLEASE!! I'm swearing off macaroni and cheese, I promise.

